

The Global BidMaster™ Program 2023

All the best practice in ten interactive on-line sessions

(10 online modules over 12 weeks)



The Global BidMaster[™] Program

- the Ultimate Bid and Proposal Management Curriculum

The Global BidMaster[™] Program: All the best practice in ten interactive on-line sessions

The ultimate professional curriculum in the bid/proposal space

Spanning 12 weeks, this program covers the entire BidMaster™ framework and contains loads of hands-on examples and best practice guidance to develop winning proposals - all aligned with the Body of Knowledge of APMP (Association of Proposal Management Professionals). The BidMaster™ framework provides methods, tools and structures to cover the entire proposal process, from RFP analysis to document production, from proposal office installation to proposal presentation.

Modules are between 60 and 180 minutes, depending on the topic. Participants can either book the entire series (at a discounted rate) or select specific modules.



On-line and interactive

The BidMaster[™] Program combines the cost benefit of a typical web-based solution with the advantages of an on-site training. As opposed to other typical online training concepts, it provides interactive access to a real trainer delivered over the web. This means participants can resolve issues in real time and comprehension and retention is increased. To compensate with the potential disadvantage of the fact that you might not be able to attend the session, we record all sessions for you so that you still have access to the same content, too.

For everyone in the bid/proposal space: for experienced professionals as well as for new hires











It is for everyone involved in proposal development, regardless of the industry (bid/proposal managers, writers, contributors, coordinators). It is for new hires as well as for experienced bid and proposal managers or opportunity/capture professionals.

Officially APMP CEU approved

Each session is eligible for 1-3 CEUs (depending on the topic) - the entire program is worth 16 CEUs.



Course Roadmap

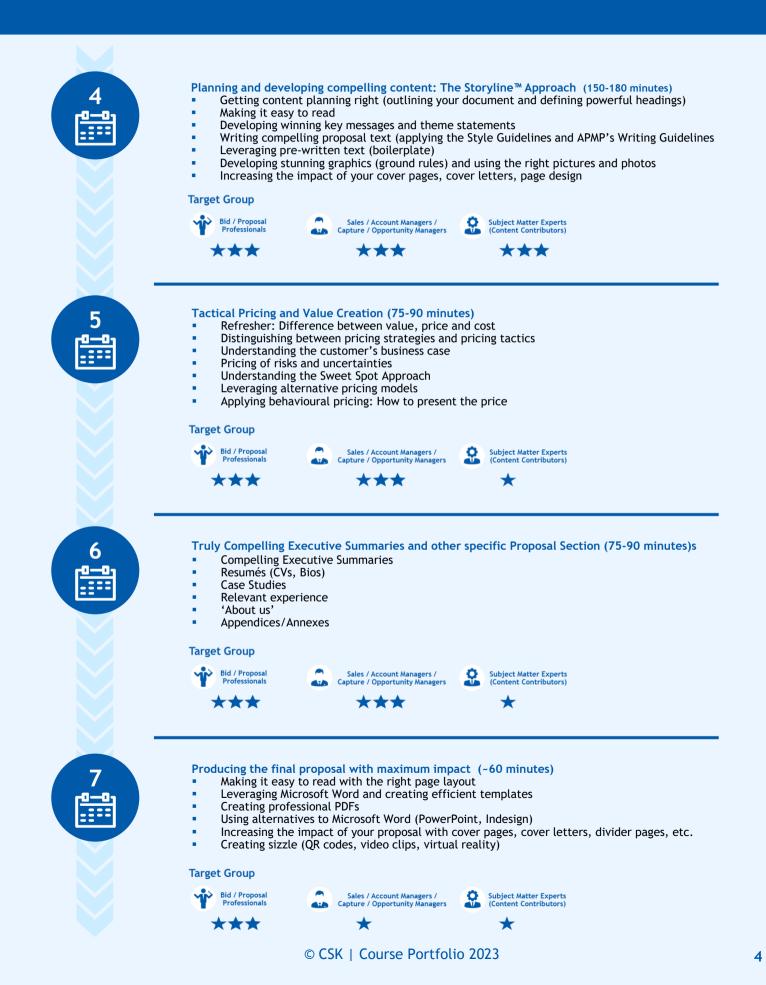
— 10 modules in 12 weeks

Your modular course roadmap with ten modules



Course Roadmap

10 modules in 12 weeks



Course Roadmap

- 10 modules in 12 weeks



All-inclusive or selected modules

- the Ultimate Bid and Proposal Management Curriculum

Access to Single Modules

Select those sessions relevant for you.

This is included

- Access to the live session
- (~60-180 minutes, depending on topic)
- PDF handout (optional)
- Access to recording (optional, valid for 180 days)
- Eligible for 1-3 APMP CEUs (depending on topic)

From EUR 129 / USD 139 per module

(depending on topic)

Register here:



Complete BidMaster Program

Join the entire program and earn your certificate.

This is included

- Access to all ten live sessions
 - (~60-180 minutes, depending on topic)
- Access to all recordings (valid for 180 days) included
- Access to CSK's Knowledge Portal
- Free CSK Glossary (300+ terms)
- eBook The Ultimate Bid and Proposal Compendium (400+ pages of best practice)
- Opportunity to achieve the BidMaster exam (requirement: active participation in the five core modules)
- Eligible for 16 APMP CEUs

EUR 1890 / USD 1990

Register here:





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